



2018/19

Aurora Fox Sponsorship packages

BENEFACTOR LEVEL - \$5,000

\$11,450 value



- One VIP private Thursday evening performance of a show of your choosing - \$4,600 value
 - Up to 220 guests (mainstage)
 - Post-show actor meet-and-greet following private performance
 - Onstage reception and backstage tour



- Special thank you in pre-show curtain speech throughout season (84 performances) - \$300 value
- Name on Donor Plaque in lobby - \$250 value
- Special mention in press releases - \$500 value (\$100 each for 5 plays)
- Social media posting recognition throughout the season - \$250 value (5 @ \$50 for 5 plays)



- Ten (10) complimentary tickets to each production, season-long - \$1,850 value
- 50% employee discounts on balcony tickets for Fox mainstage productions - up to \$18.50 (per ticket) value
- Six (6) tickets to annual Fox Donor dinner and gala - \$450 value
- Exclusive poster signed by cast for each play - \$250 value (\$50 each for 5 plays)



- Logo on main page of Fox website throughout season- \$500 value (\$50 @10 months)
- Logo prominently featured in monthly eNewsletter and all subsequent show related emails (sent to 4,500 people per month) - \$500 value
- Full-page color ad in each playbill, season-long (approx. 12,000) - \$1,250 value
- Company logo on all printed materials
 - ▶ Posters (approx. 600) - \$250 value (\$50 per poster for 5 play posters)
 - ▶ Playbills (approx. 12,000) - \$250 value (\$50 per playbill for 5 plays)
 - ▶ Rack Cards and Flyers (approx. 12,000) - \$250 value

PRODUCER - \$2,500

\$4,090 value



Recognition

- Special thank you in pre-show curtain speech throughout season (84 performances) \$300 value
- Social media posting recognition throughout the season, \$250 value (5 @ \$50 for 5 plays)

Ticket Package

- Four (4) complimentary tickets to each production, season-long \$740 value
- Four (4) tickets to annual Fox Donor dinner and gala - \$300 value
- 25% employee discounts on balcony tickets for Fox mainstage productions- up to \$9.25 (per ticket) value

Brand and Marketing Exposure

- Logo on main page of Fox website throughout season - \$500 value (\$50 @ 10 months)
- Logo prominently featured in monthly eNewsletter and all subsequent show-related emails (sent to 4,500 people per month) \$500 value
- Half-page ad in each playbill, season-long (approx. 12,000) \$750 value
- Company logo on all printed materials
 - ▶ Posters (approx. 600) - \$250 value (\$50 per poster for 5 play posters)
 - ▶ Playbills (approx. 12,000) - \$250 value (\$50 per playbill for 5 plays)
 - ▶ Rack Cards and Flyers (approx. 12,000) - \$250 value

DIRECTOR - \$1000

\$2,320 value



Recognition

- Special thank you in pre-show curtain speech throughout season (84 performances) - \$300 value
- Social media posting recognition throughout the season - \$250 value (5 @ \$50 for 5 plays)

Ticket Package

- Two (2) complimentary tickets to each production, season-long - \$370 value
- Two (2) tickets to annual Fox Donor dinner and gala - \$150 value

Brand and Marketing Exposure

- Logo on main page of Fox website throughout season \$500 value (\$50 @ 10 months)
- Company logo on all printed materials
 - ▶ Posters (approx. 600) - \$250 value (\$50 per poster for 5 play posters)
 - ▶ Playbills (approx. 12,000) - \$250 value (\$50 per playbill for 5 plays)
 - ▶ Rack Cards and Flyers (approx. 12,000) - \$250 value